



SOLAR FOCUS 2018

SHAPING THE NEW ENERGY ALLIANCE | OCTOBER 30—31



Sponsorship Packet

Solar Focus Conference



MDV-SEIA



SOLAR FOCUS 2018

SHAPING THE NEW ENERGY ALLIANCE | OCTOBER 30—31



Become a Sponsor ➡ Reach your target audience

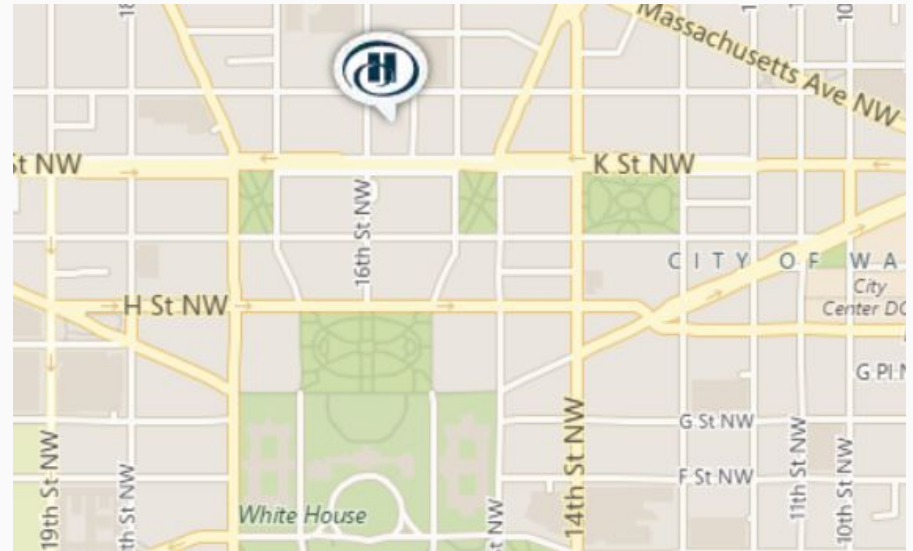
For over a decade, MDV-SEIA has hosted the Solar Focus conference to bring together industry professionals, government officials, and thought leaders for panel discussions focusing on a wide range of industry topics, networking opportunities, and more.

A Solar Focus sponsorship offers exceptional visibility focused directly at your target audience. As the region's leading business-business solar conference, Solar Focus is the best opportunity to boost your connections with solar professionals and promote your company's brand.

Date & Location

October 30th and 31st at the Capital Hilton in Washington D.C.

Just a few blocks from the White House



Solar Focus 2017 Partners

174 POWER GLOBAL



Solar Focus 2017 Partners



SUNPOWER



An Exelon Company



Alexander & Cleaver
PROFESSIONAL ASSOCIATION



Combine your sponsorship with membership & save!

- Not yet a member of MDV-SEIA? Sign up for membership as a part of a package deal with your sponsorship and receive 20% off your first year of membership

Tier	Criteria based on Gross Annual Revenue	Dues	Discounted Dues
Tier I	More than \$5 million	\$4,000	\$3,200
Tier II	\$1 million to \$5 million	\$2,000	\$1,600
Tier III	Less than \$1 million	\$750	\$600
Start-up	Must have been in business 2 years or less	\$500	\$400
Non-profit/NGO	Must have 501(c)3 status	\$250	\$200

- A full list of member benefits is available online at mdvseia.org/join

Strategic Sponsor Benefits

MDV-SEIA is committed to creating a unique experience for each partner. We are happy to think creatively with you to design a sponsorship package that meets your needs.

Additionally, each sponsorship includes:













- Conference attendee list provided for your post-event marketing purposes
- Announcement of sponsorship on MDV-SEIA social media outlets and social media promotion during the conference



Traditional Sponsorship Opportunities

- Title Sponsor (1 available) - \$15,000
- Terawatt Sponsor (1 available) - \$9,000
- Gigawatt Sponsor - \$6,000
- Megawatt Sponsor - \$3,000
- Kilowatt Sponsor - \$1,500



SPONSORSHIP BENEFITS	TITLE SPONSOR \$15,000 <i>Limit 1</i>	TERAWATT SPONSOR \$9,000 <i>Limit 1</i>	GIGAWATT SPONSOR \$6,000 <i>Unlimited</i>	MEGAWATT SPONSOR \$3,000 <i>Unlimited</i>	KILOWATT SPONSOR \$1,500 <i>Unlimited</i>
Conference Badges					
Number of Full Conference badges provided	15	9	6	4	2
Conference Promotions					
Receives 5 minutes to provide welcome remarks					
Will introduce a keynote or high-profile speaker					
Ad space in conference day brochure	2 page	1 page	1 page	½ page	¼ page
Logo included in slide show presentation during breaks	Full slide	Full slide	Group slide	Group slide	Group slide
Promotional materials distributed to attendees					
Logo and Media Promotions					
Logo placement on website and marketing materials	Premier	Premier	Special	Special	Special
Mention in all press releases					

Refresh & Connect Sponsorships

~~Opening Dinner Sponsor - \$9,000~~ **SOLD OUT**

You will have the opportunity to introduce your organization and a high profile keynote speaker while attendees enjoy a gourmet plated dinner and connect with other conference guests.

Awards Luncheon - \$8,000

Attendees will enjoy a gourmet plated lunch and congratulate the recipients of this year's Solar Focus awards. Your organization will be introduced before the ceremony.

Kickoff Reception Sponsor - \$7,000

Attendees will have the opportunity to network over hors d'oeuvres and refreshments prior to the Opening Dinner. As the exclusive Kickoff Reception sponsor you will receive recognition for providing a warm and inviting environment for guests to kick back and connect.

Refresh & Connect Sponsorships

After Party Sponsor \$7,000




















Each year, Solar Focus guests look forward to unwinding after Day 1 at the After Party. As the exclusive After Party sponsor you will provide guests with a fun night of networking and activities that they won't forget!



















Women in Solar Breakfast Sponsor \$6,000

This year's breakfast will focus on celebrating and motivating the women who make up the solar industry. As the Women's Breakfast Sponsor you will be able to introduce the keynote speaker.

Coffee Break Sponsor \$2,000 (3)

Increase your brand's visibility by sponsoring coffee and snacks in between sessions. There are 3 opportunities for you to have your own space to distribute materials and discuss your company with potential clients or partners.

SPONSORSHIP BENEFITS	OPENING DINNER \$9,000 <i>Limit 1</i>	AWARDS LUNCH \$8,000 <i>Limit 1</i>	KICKOFF RECEPTION \$7,000 <i>Limit 1</i>	AFTER PARTY \$7,000 <i>Limit 1</i>	WOMEN IN SOLAR BREAKFAST \$6,000 <i>Limit 1</i>	COFFEE BREAK \$2,000 <i>3 sponsors</i>
Conference Badges						
Number of Full Conference badges provided	9	8	7	7	6	2
Conference Promotions						
Will introduce a keynote or high profile speaker						
Exclusive Signage						
Ad space in conference day brochure	1 page	1 page	1 page	1 page	1 page	¼ page
Logo included in slide show presentation	Full slide	Full slide	Full slide	Full slide	Full slide	Group slide
Promotional materials distributed to attendees						
Logo and Media Promotions						
Logo placement on website and marketing materials	Premier	Premier	Premier	Premier	Premier	Special
Mention in all press releases						

SPONSORSHIP BENEFITS	OPENING DINNER \$9,000 <i>Limit 1</i>	AWARDS LUNCH \$8,000 <i>Limit 1</i>	KICKOFF RECEPTION \$7,000 <i>Limit 1</i>	AFTER PARTY \$7,000 <i>Limit 1</i>	WOMEN IN SOLAR BREAKFAST \$6,000 <i>Limit 1</i>	COFFEE BREAK \$2,000 <i>3 sponsors</i>
Conference Badges						
Number of Full Conference badges provided	9	8	7	7	6	2
Conference Promotions						
Will introduce a keynote or high profile speaker						
Exclusive Signage						
Ad space in conference day brochure	1 page	1 page	1 page	1 page	1 page	¼ page
Logo included in slide show presentation	Full slide	Full slide	Full slide	Full slide	Full slide	Group slide
Promotional materials distributed to attendees						
Logo and Media Promotions						
Logo placement on website and marketing materials	Premier	Premier	Premier	Premier	Premier	Special
Mention in all press releases						

SOLD OUT

Interactive Branding Sponsorships

Wifi Sponsor - \$6,000

As the exclusive Wifi Sponsor of Solar Focus your business will be recognized for keeping attendees connected. The Wifi Sponsor will be able to customize the login information.

Legal Sponsor - \$6,000










As the exclusive Legal Sponsor of Solar Focus you will have the opportunity to increase your firm's visibility among a wide variety of clean energy clientele.

~~Lanyard - \$4,000~~ **SOLD OUT**

All attendees will be given lanyards for their name badges. As the exclusive Lanyard sponsor, receive widespread recognition by having your logo on every attendee's lanyard.

Folder Sponsor - \$4,000

Each attendee will receive a folder at check-in. As the exclusive folder sponsor, you will provide conference attendees with convenience and accessibility while promoting your business.

SPONSORSHIP BENEFITS	WIFI SPONSOR \$6,000 <i>Limit 1</i>	LEGAL SPONSOR \$6,000 <i>Limit 1</i>	LANYARD SPONSOR \$4,000 <i>Limit 1</i>	FOLDER SPONSOR \$4,000 <i>Limit 1</i>
Conference Badges				
Number of Full Conference badges provided	6	6	4	4
Conference Promotions				
Exclusive Signage				
Ad space in conference day brochure	1 page	1 page		¼ page
Logo included in slide show presentation during breaks	Full slide	Full slide	Group slide	Group slide
Promotional materials distributed to attendees				
Logo and Media Promotions				
Logo placement on website and marketing materials	Premier	Premier	Special	Special
Mention in all press releases				

SOLD OUT



SOLAR FOCUS 2018

SHAPING THE NEW ENERGY ALLIANCE | OCTOBER 30—31



Thank You!

Direct all sponsorship inquiries to:

Leigh Yeatts
Manager, Operations and Policy
leigh@mdvseia.org



MDV-SEIA